



Retailer Spotlight Blog Guideline

Instruction :

- Please provide a store front or other representative picture, ideally including your logo or store name
- Name and Contact info (email, web site, phone)
- Once your text is completed, please send all required element to **communication@greenbeaver.com**

Questions to help build your text:

1. What title should we use to highlight your store on our blog? (Think about something that makes you unique, your mission, as a statement!)
2. What is your mission?
3. How it all began? Who are the owners? Where are you located? Do you have more than one store?
4. What makes your store unique and appealing? What is your offer?
5. Are you involved with your community? What causes do you support?
6. Why did you carry The Green Beaver product line? Which ones are your staff favourite and why?